

7.10.18 CSBA Board Meeting Minutes:

Present: Rebecca Bolte, Will Liebermann, Kaveh Razani, Jason Deem, Sarah Navarrete, Jessica Douglass, Jessie Chappell, Dasia Vance, Carlos Restrepo

Missing: Mark Nevelow, Will Porter, John Joern, Justin H., Mike Glodeck.

Call to Order-10:41 AM

Approval of June meeting minutes: Kaveh made a motion to approve, all in favor. None opposed.

Financial Report: Rebecca would like to be a signer to get assistance from the bank. She will need access full account details to include bookkeeping without access to funds. No check writing. Ask bank for the built in role that Rebecca needs without writing checks or making disbursements. Kaveh will ask to give her Admin access.

Budget approval: Frank is currently paid to clean up the trash with funds set aside for Administration. A Resolution will be made at the end of the calendar year to increase beautification budget so Frank may be paid using beautification funds instead, and decrease the admin budget to reflect this. Rebecca wants to go back through the meeting minutes to make sure we have not already done this. Will proposed that we do this at the end of the year to see if we are overspending in the beautification budget. Sarah will go through the Strategic planning meeting minutes from March.

*The Board would like to determine what the plan of action will be if all of the CID funds are not spent at the end of the calendar year, and what to do with any surplus.

Our current Budget will be close to 200k.

Beautification Committee- Rkde Booth will need sprucing up. Reducing or removing Styrofoam on Cherokee in the works. We are working on getting side by side recycling bins and trash cans. Sarah will meet with Jenny Went from Ucity to discuss ways to get funds for side by side recycling.

Littering problems: will need to have extra clean ups in alleys and the side streets. Hot spots for crime and the dirtiest parts of the street are tied together. Would like to host volunteer days to have clean up, with refreshments included. Considering Youth offender restitution clean up or others with community service. MSD grants landscaping and rainscaping money for landscaping purposes, potted plants and creating sustainable gardening solutions. Irrigation to keep the plants alive. Patches of sidewalk grass. Trash walk: we will walk down the whole street together to see where we need the most landscaping, love and little removal. Tree lines need trimming. Jessica Douglass will call Cara and Dan and talk about water fountains for the fire hydrants- to give water out to kids. The equipment to do so is rented. We do not want to contribute to plastic waste. Lots of under 21 people causing problems around RKDE lots of stolen items and so the age restriction went from 18+ to 21+. HIGH PRIORITY. Working with businesses to recycle and trash sharing bins. Met with Jenn DeRose to discuss sharing recycling costs, styrofoam free Cherokee and side by side recycling cans. The sign at the start of the street could potentially list all of the Styrofoam free businesses on Cherokee. Public restroom installation, port-a-potty at lovebank Park.

Business Development Committee: Has not met yet. Planning to have a face to face but it may end up being online: ideas that were brought up were blended ideas between what other committees are working on. Need to hash out what business development means. Employee development website when the new website is up and running with job support and posted jobs to encourage hiring within the community. We will also post these jobs on the RKDE information booth and at Lovebank Park. Reach out to the SBA and see about maybe having some business planning. Is there a way to pool resources and a business attorney and bookkeeper on retainer for the CID businesses subsidized or free help? Balsa foundation gives 1k and legal advice free. Carlos Restrepo has coworker on the board and will send the information to Rebecca Bolte, the Chair. Create a survey: What do local businesses need to stay in business? Making the survey anonymous will work best.

Community Development Committee- Has not met yet.

Minority Business Committee- Has not met yet.

Communications and Marketing Committee- Has not met yet.

Public Safety Committee- What is the most logical way to put money out there to get highest return on investment. If someone bought security system we could possibly have a match program, or beautification where the business agrees to water plants if we use our funds on them. Getting an electrician for installing lights for people who need it. Installing lights on people's buildings where there are none. Supplementing where people want to add lights but can not fully afford. The property tax is equitable. Sales tax is largely from the commercial side. Do we equally distribute when there are not as many businesses? In between is residential. Not as much tax money coming in. By linear foot? Should consider all of these factors.

Will makes a motion to get Sarah **business cards** 1k for 75.00. All in favor. None opposed. Creative Litho.

Worker's comp insurance- 358.00 for Frank and Sarah and 250.00 for liability Will makes a motion to approve all in favor. 0 Opposed.

Attorney- Will makes a motion to approve attorney. All in favor none opposed.

Open Board Seat- Touch base with Arturo Sr. and Junior for the open board seat. Check designation of the spot. Business owner, property etc.

Garcia properties- Vacant lot construction. Approved.

The August Board Meeting may be canceled due to scheduling conflicts. TBD.