

Meeting of the CID Board of Directors

8.14.18

In attendance: Sarah Navarrete, Kaveh Razani, Jason Deem, Dasia Vence, John Joern, Justin H., Jessie Chappell, Rebecca Bolte

Out- Jessica Douglass, Will Liebermann, Mike Glodeck

Call to order: 10:11AM

Approval of July meeting minutes: Motion to approve Kaveh, John second. 0 opposed, Approved.

Financial Report:

Budget Reconciliation: transfer 994\$ for two money orders one for Frank and one for John Shadley. 3\$ money order fees X2. Kaveh will find the check book or cancel these checks and get new ones. Kaveh will add Rebecca to the account.

Review of Resolutions:

Anne Consultancy: Additional training? Clearly articulated need before we talk with Anne? See what Anne's concerns are? Compliance? Figure out a total amount of time or a number. Let her get started. Can be stipend based or hourly. Set a ceiling on spending. Rebecca, 20\$ an hour? 80 Hours cap and revisit between now and next meeting. Make a plan then present it to the board. We have expectations, a budget and a rate that we all agree on. Sarah will check the bi-laws and find provisions. Jessie makes a motion, Anne 20\$ 40 hours, second Dasia, all in Favor 8, 0 opposed.

Jessie motion to review overhanging tinsel lights. Bids on replacing sun-bleached banners. Will can donate on his block.

Marijuana dispensaries, Sean Baltzell- 3-4 licenses full integrations, processing and dispensing. Looks like they will be obtaining licenses based on the upcoming ballot in the fall. Here to start a dialogue. Doing the same thing in the Grove as well, just want to get the local communities' perspective. They spoke with Dan Guenther about which place would be best. The green building would be ideal. Jason is supportive. Talking with Cara Spencer as well. They would like to have this be Cherokee based. Would like to see the neighborhood grow and thrive. Illinois has a legislative enactment not a constitutional amendment. They have many restrictions. Things may change if they get a Democratic Governor. On a Federal level marijuana is still illegal. But they have not seen any dispensaries shut down. 3 ballot initiatives. No one wants the legislative enactment. They want 2 constitutional amendments that the people vote for. New approach Missouri is a Doctor and patient relationship. Can have a recommendation from the Doctor to go to a dispensary. There are three types of licenses; cultivation, production, dispensary. If prop 2 passes you can see a doctor and get a recommendation. Firmly against opiates and want to phase them out of the system medically. Drug use plaguing Cherokee, and overall there has been a 25% opiate decrease use in any state that legalizes marijuana. Large amounts of tax revenue as well, look at Colorado. Sean and Co. would like to have this thought of as Professional medicine. They have the resources and knowledge to do so. Good for neighborhoods who want to see tax revenue. Prop 1 is voters right to work, prop 2 is new approach. They are other groups that they know of, even other businesses in the area. There might be others out

there who plan to invest as well, but not in the way this group plans to do so. They would like to build relationships and dialogues within the city. Others may not want to be in the city security concerns etc. Per Jason, if we were first in St. Louis it would be a huge win for Cherokee. Would really like to push for that. Cash only business. How do we plan for the kids in the area? Advertising? Outwardly look like sophisticated medical packaging. Even edibles. The structure will look like a bank- bullet proof, check-in. Security officer at front to check IDs etc. Others have fine tuned the system. They would like to have off duty officers, and implement staffing inside as well. 50-60 cameras locked down. Armed secured delivery of product and money to and from. Police access and monitoring 24/7. How can we (Board) help? Patience, community support and education. No plans to cultivate on Cherokee. Must be in a different neighborhood. This would be strictly a dispensary. Really want community and neighborhood support. What does the education process look like? A lot of social change will come. Many will be released from prison as well. Next steps, public forum? Get to know prop 2, board would get behind it and could canvass with signs or concerts etc. They would be happy to help us.

Closing Businesses: Address perception and reality of the businesses closing. Must be on the same page for perception. It is not the rent prices, it is just businesses struggling. Bad perceptions: High rent, high crime, don't help our own businesses. Reality: rent is low it is cheap enough to begin, affordable but not life threatening. Gives opportunity for people with a great idea to succeed and open a new business. Good variety of rent amounts, shop sizes. The ecosystem is working. Must highlight our new businesses. Failing is a natural part of the business ecosystem. Graduated rent increase after improvements- per Will. Labor costs are high and not enough good labor to go around to improve more buildings. It is a weird time to be making improvements. Sitting on buildings and unable to do something to them. We do not have a sufficient amount of people for our consumer base. Even though we do have a critical mass of people moving down to the area. If people are too optimistic they get lazy in support of local business. Business is difficult no matter where it is. Parking issue, crime issue. What is our narrative? Maintain we still need help, vibrant neighborhood. Not sustainable by foot traffic alone. It is hinged upon a human connection, that we must cultivate. Marketing campaign. Is there a Cherokee equivalent on the Gravois Jefferson plan? What would help stabilize the neighborhood? Embrace those with good ideas and wholeheartedly support them. On the news for things that are happening. Positive things. Highlight diversity of ownership of businesses. Painting sidewalks, letting media know things that are happening, use social media telling about local business. Review local businesses online! 1 per week. Each of us can do 5 before the next meeting. Switching to 6 public meetings per year instead of 12 per year? Have a DJ at meeting or make them more fun. Lighting Cherokee and Jefferson drape lights across. Exit interviews on closing businesses and gather data: What would have helped you? Let's have a competition to stage time and promote to put our values out there. Invite participants who would like to boost their business. Creating ideas. Similar to Shark Tank. Pitches and business proposals. Winner might get 2k grant and free rent. Business Development committee. Let's be loud to counter the move out west. Get in front of bad media perceptions. Women business owners highlight?

RFP for lot next to Firecracker Press. Sarah will create one.

Alexa Seda engagement letter and contract- Jessie will work with Sarah and by the end of the week to create one.

The Juice concerned citizen (pot sales to kids) – what to do about this. State statute 12-point system in place so we must report the crimes, we have been too lax in the past. Talk with Captain Cousins to see what he knows about it and what to do to make a difference. Talk with beat cops as well, to see what they are doing about it. Must make patrons, business owners and residents comfortable. Time to shift our position, we used to not contact the police and keep the kids out of the system. We need points of contact of people who deal with juveniles directly. Will set up a meeting with Captain Cousins, Cara and Dan. Seems to be gang related. Statistically unusual amount of juvenile crime according to Cara-per Mark. The Juice has a gangway next to it by the old smoke shop where a lot of drug sales are happening. Will be closing it down. Patio furniture has been removed.

Rebecca and Sarah will get together and make a design to hurry and print business cards.

We could shorten the meetings.

Board seats: 3.

Adjourned: 11:56.