

## **Cherokee Street CID Board of Directors Monthly Meeting**

**11.13.18**

**Call to order:** 11:14am

**Members Present:** Jason Deem, Rebecca Bolte, Jessie Chappell, Will Libermann, Mike Glodeck, John Joern, Justin H.

**Approval of previous minutes:** Jessie Chappell made a motion to approve, John Joern second, all in favor: 7. None opposed.

Minutes feedback: We would like shorter minutes, just major points. Bullet points. Get minutes send out before meeting. Goal of having agenda and minutes 48 hours prior. Look at legal requirements on meeting minutes. Sarah will read Roberts rules. Reread sunshine law booklet, meeting notice requirements as well.

**Treasurer's Report:** Mark Nevelow absent, done by Rebecca Bolte. So far what we have done is clean up trash and other beautification expenses. We have 93k right now. We need to hustle. Timeline is important, we would like to get some of these projects done quickly.

Motion to approve the President Rebecca Bolte to the Anheuser Busch account, Jessie Chappell made a motion, John Joern second, all in favor: 7, none opposed.

**New Business: Board seat update:** Board seats: Interested parties, Kate Buress Cherokee Yoga, Harrison Bohn, Adria, Sarah try to reach out to Latino business owners.

### **Administrator's Report:**

Planter boxes with plants throughout the year: Motion to approve up to 10k made by Jessie Chappell, John Joern second, all in favor: 7. None opposed.

Power washing, too expensive. Not approved

Internal Controls: Sarah met with S. Grand and she discussed internal controls with approved vendors, Sarah will write up numbers for a budget and a vendor list she wants to use and email everyone. Translate the S Grand plan into what we on Cherokee would need. How much Sarah would need per year for recurring costs, etc.

Need a motion to approved Explore St. Louis Membership. Will L. made a motion to approve, Jessie Chappell 2<sup>nd</sup>, all in favor: 7, 0 opposed.

Holiday wreaths not approved.

Monthly spending: Motion to approve a 500\$ spending cap monthly for Sarah while keeping the board up to date on spending. Jessie Chappell makes a motion, Will L. 2<sup>nd</sup> all in favor: 7, none opposed.

Toky branding: Rebecca is comfortable going with Toky and letting Liz Sullivan do the website.

John, can we reach out to Toky to get a 7k budget and see what the framework of 7k looks like?

Jessie Chappell motions 7k pending a breakdown with a timeline. Jason Deem second, all in favor: 7, none opposed. Please when reaching out tell them we have a state of urgency. The Board is worried about the timeline. If we need branding meeting that isn't a board meeting make that happen. Marketing has 8k together. Follow up with Rebecca when they respond.

Cherokee Street Holiday Pop-Up; Promote business moving in literature on open spaces right now, Sarah will use CID bank account to set up the paypal, treasurer email use please.

Sarah needs \$200 motion to make sign and décor, Jessie Chappell makes a motion to approve, second John Joern, all in favor: 7, none opposed.

Can we put together a list of new businesses and blanket email a few publications that we have new business. Board would review that list. New businesses of 2018. 2839 Bookshop. Louisiana purchase, get with Rebecca to take picture.

Press release on new business and take pictures.

Coat rack, Jason will set it up. Sarah will maintain the rack. Jessie will buy a cover.

**Public Safety update:** Cameras: 500\$ pilot on the corner 1500 to install, 2k total and try out one ring that we pay half the cost if the resident can prove it is working and operational on their phone. Give the community additional safety. Do 2 at a time. Right now we are looking for a contractor. Beta test. John has a contact for a low V electrician will send it over to Mark and Will. 4k systems. Hang the cameras low.

**Marketing Update:** Project X, John and Mark contacted Shaeera and emailed everyone about her ideas. She does not have a number yet for the project. Would like to have a 2<sup>nd</sup> meeting when Mark returns from India with cost included.

**Beautification Update:** Jason art banners, 10 or 15 artists flat fee each to design a banner and choose 5 to 10 designs and run these banners for a year. Make it interesting. Get bid for the banners. Pay 15 artists 200\$, 3k there. 8500 for signs, plus 1k install. Does it change the price per design? Motion to approve up to 10k Will makes a motion, 2<sup>nd</sup> jessie 3<sup>rd</sup> John, all in favor 7, none opposed. Sarah will call Steve at Engraphix today. Budget with brackets and without.

Future Meetings: Sarah will contact every board member 2 days prior to meetings and cancel if we do not have quorum.

Cancel December public and resume in January because of Holidays.

Adjourned, 12:03

