

Cherokee CID Public Meeting Minutes

November 21st, 2019

CALL TO ORDER: 5:40

Board Members in attendance at November Public Meeting: Ron Strawbridge, Jason Deem, Mark Nevelow, Mike Glodeck, Jessica Douglass, Kate Burrus, Dasia Vence, Jessie Chappel, John Joern

Not Present

Review of October Public Meeting Minutes: Mark motioned to approve, Jessie seconds, all in favor, none opposed.

Ron Strawbridge presented the protocol for CID Public Meetings.

Public Officials:

- **SLMPD Officer Garret** introduced the new Cherokee Street Beat Officer - Officer Lesley Hollmoan, who will be replacing Officer Erica Anderson. SLMPD has also caught the individual who had been snatching purses on Cherokee Street. Officer Anderson warned attendees to be cautious when leaving cars warming up unattended and reported a number of stolen vehicles recently that had been left to warm up in the neighborhood.

Committee Updates

- **Beautification** (Jessica Douglass)
 - We will be decorating the planters with winter greens and holiday decorations on Monday December 2nd. Any interested volunteers should meet at Flowers and Weeds at 11 AM for a quick demo.
- **Public Safety** (Mark Nevelow)
 - The CID will be issuing an RFP to get cost estimates for adding security cameras on Cherokee Street within the CID District. The RFP asks for costs to add cameras at corners on Cherokee and installed on corner buildings, to be added in phases. Bids will be evaluated by cost and feedback on the proposals will be gathered from the public at an upcoming CID public meeting focused on public safety. (Date for public safety meeting TBD).
- **Marketing Committee** (Emily Thenhaus)
 - The Cherokee Street officially has a new website - cherokeestreet.com. The site is live or "soft launched" to test for bugs and to ensure we have up to date information. The site will be promoted later this month. Emily encouraged folks to check the website, specifically the business directory, to make sure their business is represented correctly and to contact her with corrections or additions at emily@cherokeestreetcid.com

Open Projects + New Business

- **Cherokee Street Thanksgiving** (Emily Thenhaus)

- Cherokee Street Thanksgiving will be held next Tuesday, November 26th at 2720. Emily encouraged all to attend, to spread the word to folks who might not be at the meeting or might not have seen the event on social media. If folks would like to volunteer for set up or clean up, please let Emily know.
- **Print Bazaar on Cherokee Street** (Shaheera Bhutto)
 - More than 100 artists have signed up to participate in Print Bazaar this year, to be held on December 7th. We are still looking for a few additional venues. Interested venues should contact Shaheera at shaheera@cherokeestreet.com. Also if businesses have prizes to donate for those who visit 50+ artists on Print Bazaar day, contact shaheera at shaheera@cherokeestreet.com
- **Resources from the Office of the Treasurer** (Jared Boyd)

Jared Boyd, Chief of Staff at the Treasurer's Office, attended the meeting and shared available resources- particularly for small businesses.

 - Classes on financial literacy and empowerment for small businesses are offered through the Office of Financial Empowerment.
 - OFE also provides free credit and money management counseling.
 - Operation Hope is offering a free 12-week small business bootcamp and can help businesses set up business plans, etc
 - Jared also shared a guide on workplace financial wellness for employers - outlining ways employers can help their employees improve their financial wellness.
 - More information available at www.stlofe.org

Additional Events & Announcements

- **Ald. Cara Spencer** gave her updates near the end of the meeting. There have been no appointments from the City for the Board of Freeholders, with the Board still looking for additional North side applicants. Rep. Lacy Clay has come out in support of a public vote for airport privatization. Ald. Spencer is also working with former Ald. Craig Schmidt to start a syringe access program.
- **Tovia Black** shared that the official hours of December 2nd Saturdays will be changed to 12PM to 8 PM, with the prize drawing at 8:30 PM. Benjamin Lowder is again creating an RFT ad and has asked that participating businesses reduce their ad text to 20 words. Ideas are being explored to keep momentum through the winter months - including a trolley, bonfires, etc. Contact Tovia Black by November 25th to be included in the ad at cherokee2ndsatsat@hotmail.com Ad costs are \$40 for a general listing and \$75 for a stamp location. Organizers are also looking for prize donations for the raffle.
- **Dasia Vence** shared info about Black Owned Black Friday, taking place on Friday November 29th. Cherokee Street businesses will have pop-up vendors. Find more info on Facebook.
- **Pat Brannon** shared info on the new #8 Shaw Cherokee bus line introduced by Metro in September. Pat said the bus line connects Cherokee with multiple districts -including South Grand and the Grove and the pilot is set to end on December 19th, with plans after that unclear.

ADJOURNED: 6:43 PM