

Cherokee CID Public Meeting Minutes

December 19th, 2019

CALL TO ORDER: 5:40

Board Members in attendance at December Public Meeting: Ron Strawbridge, Jason Deem, Jessie Chappel, John Joern, Will Liebermann, Kaveh Razani

Review of November Public Meeting Minutes: Kaveh motioned to approve, John seconds, all in favor, none opposed.

Ron Strawbridge presented the protocol for CID Public Meetings.

Public Officials:

- **Ald. Dan Guenther** thanked attendees for all of their work on winter events on Cherokee St. The bill to require a public vote for the airport privatization is still held up by committee. Ald. John Collins Muhammad has proposed a bill to have the SLMPD reorganize back to 9 districts. For District 3, this would mean more geographic coverage with less officers. The Alderman is calling for more data about calls for service and crime in the proposed redistricting. Ald. Guenther also reported that while the City filled some positions at the recent job fair, there are still many vacancies.
- **Lisa Otke** reported that the SLDC Facade Program is slowly advancing, with environmental reviews for projects underway.
- **SLMPD Officers** reported that they've made progress in stopping illegal drug sales on Cherokee St.

Executive Director Update

- Emily thanked everyone who helped out at Cherokee Street Thanksgiving and Print Bazaar solicited feedback the events and how they could be improved.
 - Attendees expressed gratitude for Cherokee St. Thanksgiving
 - A few venues highlighted the cost they experienced in participating on Print Bazaar and suggested that non-profit venues receive a cut of artist registration fees.
 - More effort should be made to drive traffic to venues off the beaten path for Print Bazaar, and to secure venues throughout the street
 - In the future, there should be more coordination with Cookie Spree, with the potential to have a trolley run the whole street.

Committee Updates

- **Beautification**
 - The planter that fell over on California and Cherokee has been replaced. If anyone sees an issue with a planter, please contact Emily (emily@cherokeestreet.com).

NOTE: *These minutes have not yet been reviewed or approved. They will be reviewed on January 16th, 2020.*

Open Projects + New Business

- **2720 Liquor License Application** (Will Liebermann)
 - Will shared with the attendees his intentions of re-opening 2720 as a performance venue in early 2020 under the leadership of WJL Properties. He asked the CID for a letter of support for a 3 AM liquor license. While he shared that he envisions very few events at 2720 taking place until 3 AM, he is seeking the option in the liquor license. Attendees asked for additional information on PR strategy, operations and the diversity of artists, had questions about safety concerns.
 - *Motion to approve a letter of support from the Cherokee St. CID for 2720's Liquor License application.*
Jason Deem makes a motion, Jessie Chappel seconds. 15 in favor; 1 against; 3 abstain.
- **Cinco de Mayo Street Permit** (John Joern)
 - John requested a letter of support from the Cherokee St. CID to close Cherokee Street from 5 AM on Saturday May 2nd to 5 AM on Sunday May 3rd for Cinco de Mayo 2020.
 - *Motion to approve Letter of Support. Jessie Chappel makes a motion, Jason Deem seconds. 17 in favor; None opposed; 1 abstains.*
- **Cherokee Street 2nd Saturdays** (Tovia Black)
 - To participate in the ad for January Second Saturdays, please have your text and payment to Tovia by December 25th. Tovia also shared they will be creating a generic poster for 2nd Saturdays with all of the dates for 2020, and raised concerns about the need to clear ice on sidewalks for the winter events.

ADJOURNED: 6:45 PM

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