

**October 2019 Board of Directors Meeting**  
**Cherokee Street Community Improvement District**  
**CALL TO ORDER**  
**10:05AM**

**In attendance:**

Ron Strawbridge, Dasia Vence, Kaveh Razani, Mike Glodeck, Mark Nevelow, Jason Deem, Jessica Douglass, Will Lieberman, Jessie Chappel, John Joern

**Absent:** Kate Burrus

**MOTION TO APPROVE MINUTES:**

Jessie Chappel, Kaveh seconds. All in favor; None opposed.

**Executive Director Update**

Emily gave an update of her work from the past month. In the past month, new MO native perennials have been planted in the planters. Ameren has completed upgrading the alley lights to LED. A pilot contract for secondary patrols has been submitted to SLMPD. Parking Day was successfully held on the street.

3 new businesses opened on Cherokee Street. 5 Cherokee Street businesses were named best in the region by the Riverfront Times. Two new murals popped up in the neighborhood - at Flowers and Weeds and in the alley behind Bridge Bread.

Emily called for final input on the FY 2019 Annual Report.

**Administrative Housekeeping**

*Motion to remove Rebecca Bolte from the board of directors of the Cherokee CID and to recognize the previous removal of Abigail Vargas and Will Porter.*

Mark Nevelow makes a motion, Jessie Chappel seconds. All in favor; None opposed.

**Old Business**

**Website**

The website is nearing completion and will ideally be launched by the end of October 2019. Emily will send the draft around for board members to review.

**Cinco de Mayo 2020**

*Cherokee Events non-profit is hiring Cinco 2020 Organizers as the only secured vendor. Motion for the Cherokee CID to stand as a secondary guarantor for the Cinco 2020 organizer fee.*

Kaveh motions, Mark seconds. Kaveh, Mark, Jason, John, Ron, Jessica D. , Jessie C. Mike in favor. Will abstains. Dasia not present.

Motion passes.

### **Cherokee Events**

Jessie Chappel, Kaveh Razani, Mark Nevelow, Ron Strawbridge, Jason Deem, Mike Glodeck and Dasia Vence opt-in to serving on the Cherokee Events board.

### **Strategic Retreat**

All attendees in favor of a 1-2 day strategic retreat, with length dependent on location and content to be covered. Ron and Emily to work on logistics and content.

Tentative dates set: Sunday November 17th and Monday November 18th.

### **New Business**

#### **- Landscaper RFP**

Jessica Douglass and Emily are developing a RFP for landscaping services for the district, most likely to cover weeding and annual clean up of hard surfaces, and watering of planters and trees.

#### **- Trick or Treat on Cherokee Street**

Pacia Anderson submitted proposal for funding for 2019 Trick or Treat on Cherokee Street, funding organizers, candy, entertainment and promotion at \$2,095.80.

*Motion to fund the event at the proposed cost.*

*Ron motions, Kaveh seconds. All in favor, none opposed.*

### **Swearing In**

*City Register Dionne Flowers joined the meeting to swear in the board members that needed to be sworn in.*

**Adjourn: 12:05 PM**