

-CHEROKEE- STREET

MEETING MINUTES CID BOARD OF DIRECTORS

Date: March 12, 2019
Time: 10:00am
Location: Nebula – 3407 S Jefferson Ave – Boiler Room

1. Call to Order: 10:06AM

- a. In attendance: Kaveh Razani, Jason Deem, John Joern, Jessie Chappell, Jessica Douglass, Ron Strawridge, Will Liebermann, Michael Glodeck, Mark Nevelow, Justin Harris
- b. Not in Attendance: Rebecca Bolte, Dasia Vence, Kate Burrus
- c. Others in Attendance: Shaheera Bhutto

2. Approval of February Meeting Minutes – February Minutes not available. Agenda will be revised at April board meeting

3. Treasurer's Report: Bank account signatory will be changed by Mark and Kaveh

4. New Business

- a. **Cinco de Mayo:** Insurance will be extended for Cinco De Mayo, most likely including liability insurance for all Cinco De Mayo staff. John describes 'Cherokee Village', an area of Cinco benefiting the CSDL
- b. **Block parties** on side streets. Kaveh and Will suggest creating a standard operating procedure for block parties. Jason, Kaveh and John will go to City Hall to secure specific information and procedures for block parties and other special events for existing businesses.
- c. **Unemployment claim:** Final payment(s) will be made out to Alexa. The CID/CSDL will not contest unemployment claims
- d. **CID Presidency:** Motion for Kaveh Razani to be reinstated as President of the CID, replacing Rebecca Bolte. All in favor

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5. Old Business

- a. **Cherokee Street Banners, Branding, Website:** \$15,000 approved for Cherokee Street CID banners sourced by Kate Burrus. Banners will tentatively be installed alongside CounterPublic banners (The Luminary). Motion to use two versions of the Cherokee St Banner. All in favor.
 - i. Mark motions that we get more estimates before committing to the labor side of the project. Currently, print and hardware/equipment confirmed within budget
- b. **CSDL - Ongoing operations, taxes, and lawsuit:** Kaveh will research fiscal sponsorships to benefit the CSDL. Kaveh, Jason, John discuss reestablishing a board for the CSDL. Additionally, shared office space between the CSDL and the CID is discussed. No resolution. Shaheera will begin digitizing all CSDL and CID paperwork. Board is up to speed regarding an incident occurred at Cinco De Mayo 2018.
- c. **Business License Tax / Repeal of Ordinance #58600:** Jason recaps and reviews conference call and email with Aaron Phillips (License Collectors Office), Dawn Gann-Cruz (License Collectors Office), Jason Deem, Mark Nevelow, Shaheera Bhutto, Johathan Beck (Cherokee CID Counsel), Dan Guenther (Alderman - 9th Ward). Dan will repeal the ordinance, will suspend the rule, but they can suspend the rule by vote. Tax will be collected through June 30th 2018. Discussion is made about refunding the money new business license tax bills are sent out in July
- d. **IndiHop - Status of agreement between Park Central (The Grove) and Cherokee CID.** Ticket sales have begin for the event, June 1st 2019. Board discusses who need to be on the CID bank account for IndiHop invoices and

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payments. Kaveh will most likely become a signee for IndiHop. Shaheera and Board will revisit food truck ordinances for IndiHop.

6. **Administrator Report**

- a. Stand in Executive Committee meeting once a week. Executive Committee consists of Kaveh, Mark, Jason, Jessie, John, and Shaheera

7. **Committee Updates**

- a. **Beautification Committee Update-** Jessica Douglass (Flowers and Weeds) will get a variety of herbs/plants for the planters and Planter Day in April. She is estimating about \$700/quarter for the planters. 'Trash Walk' is in the works.
- b. **Safety Committee Update-** Mark Nevelow has settled on hardware. Shaheera will contact SWANN (camera brand) about camera bundles. Committee is still looking for electricians for installation bids. Mark suggests doing a pilot and proof of concept to make sure the installation works. He is estimating:
 - i. \$800/cluster of cameras (corner placements)
 - ii. 26 systems/13 corners
 - iii. \$2500 per system / \$5000 per corner
- c. **Marketing Committee Update-** No other updates besides rebranding. Mark suggests new business and event ideas.
- d. **Business Development Committee Update:** Shaheera meet with Mike Glodeck to discuss committee and first meeting

8. **Adjourn: 12:15pm**

