

Cherokee CID Public Meeting Minutes

October 17, 2019

CALL TO ORDER: 5:42

Board Members in attendance at October Public Meeting: Ron Strawbridge, Jason Deem, Mark Nevelow, Dasia Vance, Jessie Chappel, Will Liebermann, Mike Glodeck

Review of September Public Meeting Minutes: Mark motioned to approve, Jessie seconds, all in favor, none opposed.

Ron Strawbridge presented the protocol for CID Public Meetings.

Public Officials:

- **Dan Guenther** reported that the effort to hold a public vote for Airport privatization has been further delayed by the Transportation Committee. Ald. Spencer and Ingrassia are sponsoring a bill to ban guns in public parks in the City.
 - Other upcoming events:
 - Guardian Angel Settlement Association Re-Opening - Wednesday 23rd, 5 - 7:30
 - Benton Park Halloween Parade on Saturday Oct 26th at Pestalozzi and Selena, sponsored by the Fortune Teller Bar
- **Barb Potts** shared info about Ameren's Community Savers program for the 63118 zipcode, providing free energy assessments and funds to help lower income households reduce their energy consumption.
- **SLMPD Public Affairs Officer Khoudian** shared info about the Police Foundation trivia night at Casa Loma Ballroom, to be held on November 15th

Committee Updates

- **Beautification** (Emily Thenhaus)
 - Cherokee Street Trashy Hour to be held on Thursday Oct 24th. Starting at the Fortune Teller between 4 and 4:30. Volunteers will pick up trash for about 45 minutes (with supplies provided by Brightside) with a happy hour at Fortune Teller to follow.
- **Public Safety** (Mark Nevelow)
 - We are waiting on the City to approve the contract for a 3-month pilot to hire secondary officers for 2 high crime nights/days through the SLMPD. A public meeting dedicated to public safety will be held in a few months to gather public feedback on continuing the effort beyond 3-months.
- **Marketing Committee** (Emily Thenhaus)
 - Emily previewed the CID's draft website, to be published in the coming weeks.
 - Once published, businesses should review the site -particularly the business directory - and let Emily know if there are any changes or updates to their listing.

Open Projects + New Business

- **Trick or Treat on Cherokee Street** (Pacia Anderson)
 - 21 Cherokee St. businesses have signed up to pass out candy on Halloween. Any additional businesses that would like to be added to the map should reach out to Pacia ASAP.

- Volunteers are still needed to help set up, tear down, and pass out treat bags.
- If anyone can also offer assistance in cleaning up Love Bank Park in anticipation of the event, it would be appreciated.
- **Cherokee St Second Saturdays Ad** (Tovia Black)
 - Those interested in participating in the November Second Saturdays ad should respond to Tovia Black by October 25th.
 - Tovia also shared the upcoming Sound and Art event at Cherokee Street Gallery, on October 27th at 11 AM.

Additional Events & Announcements

- **Dasia Vence** announced that Artist Art is starting brunch every 3rd Sunday of the month, from 10 AM - 2 PM.
- **Christian Frommelt** gave an update about Cherokee Street Jazz Crawl and has posters and postcards coming soon to advertise the event.
- **Steve Lewis**, organizer of the World Music Festival, introduced himself and discussed early plans for the 2nd World Music Festival to take place on Cherokee Street, potentially on the street, in 2020.

ADJOURNED: 6:35 PM