



CHEROKEE STREET
COMMUNITY IMPROVEMENT DISTRICT
3407 S. Jefferson Avenue
St. Louis, MO 63118

Cherokee Street Community Improvement District Public Meeting

Thursday, October 17th, 2024 - 5:30PM

Location: The Golden Record

Attendees: CID Board of Directors, City Officials, General Public

Board Members in Attendance: Jason Deem, Will Lieberman, Jessie Chappel, Ley Woods, Brennan England, Effrem Grettenberger

1. Call to Order + Introductions

o New Business Intros

- Hollis Leather – Kristin (Opening Oct 26)
- Good Strangers – Sarah (early December)
- Anchovy Book Co – Sarah & Stephanie (Nov 2)
- Ojos Crazy – Nadrejica & Benito (Nov)

2. Approval of Previous Meeting Minutes

3. Brief Announcements from Public Officials:

- o Alderperson Sonnier — 7th Ward
 - Special committee on special taxing districts created
 - Board bill passed out of committee for non-traditional housing for conditional use.
 - Looking at City procurement processes.
- o Ofc. Rosa Rojas, SLMPD — SLMPD.org can provide weekly updated data. New mapping function
- o Neighborhood Associations (Benton Park, Benton Park West, Marine Villa, Gravois Park)
 - Benton Park West/Brennan — Neighborhood Assoc meeting on 3rd Thursdays at 7pm. “Connect the Yards” for Halloween Oct. 31. NA will help support you decorating and candy. Party at Salvation Army.

Letters of Support Requests:

- o Liquor License — Ojos Crazy (2737 Cherokee)
 - Passes unanimously for support of liquor license
- o Conditional Use — Good Stranger (2614 Cherokee)

NOTE: *These minutes may not have been reviewed or approved. They will be reviewed on January 17th , 2025. If these minutes are still electronically listed on cherokeestreet.com after that date, the reviewers found no changes and the minutes were approved.*

- Motion for a vote: Brennan; passes unanimously for support

4. **Main Topics:** Cherokee CID By the Numbers

- Emily gives a presentation on the data of the street “By The Numbers.” 149 businesses active or about to open. 14 new businesses open in last fiscal year, 4 reopens/expansions, 17 businesses closed. 6 have closed since July, 12 businesses that have newly opened or about to since July. 195 businesses have operated on Cherokee in the last 5 years. 38 businesses that have been around for 10+ years. 23% of businesses have lasted more than 10 years. In Missouri, its 31%, US is 34%. 55% of 83 businesses opened in last 5 years are still open. Cherokee Street is about in line with US. “Fastest growing commercial district in St. Louis.” Ways to strengthen the street. Create public spaces where people want to be. The CID is helping to provide resources for businesses to help them succeed. What you can do – join the large committees, continue to support small businesses

5. **Additional Brief Updates from Cherokee CID / Cherokee Street**

- Lighting Project has 31 buildings signed up. Join the waitlist at cherokeestreet.com/lighting
- Accepting nominations to join CID Board at cherokeestreet.com/elections. Every two years we have elections. Must be in the CID. 4 year term. 7 seats. Nominations are due Jan 5
- Sara and event coordinators presented on upcoming events:
 - Pacia: Trick or Treat on Cherokee Street – Oct 31
 - Christian: Jazz Crawl – Nov 2
 - Cherokee Street Thanksgiving – Nov 26
 - Print Bazaar – Dec 7

6. **Community Announcements / Public Comment & Discussion**

- Louise — Not present
- Tschuss opening this Friday.

Adjourn: 6:45 pm Motion: Jane Campbell 2nd: Rose Bland

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