



CHEROKEE STREET
COMMUNITY IMPROVEMENT DISTRICT
3407 S. Jefferson Avenue
St. Louis, MO 63118

Cherokee Street Community Improvement District Public Meeting

Thursday, July 18th, 2024 - 5:30PM

Location: The Golden Record

Attendees: CID Board of Directors, City Officials, General Public

1. Call to Order + Introductions

o New Business Intros

- STL Virtuoso Collective – Julianne
- Omar Styles

2. Approval of Previous Meeting Minutes

- o Motion: Kaveh, 2nd Rose Bland All in favor. None opposed. Motion passes.

3. Brief Announcements from Public Officials:

- o Alderperson Sonnier — 7th Ward
 - Updated Charter Commission. Bill to allow BoA to make cuts and additions in budget. Bill to establish dept of transportation. Bill to move elections away from odd number years.
 - Board working on BB 14 – changing Food Trucks regulation. Seeking input from businesses and restaurants.
 - Alisha worked on a bill to give attorneys access to jails.
 - She encouraged folks to sign a petition to add Russell and Arsenal stops back in to Green Line by contacting her directly.
- o Neighborhood Associations (Benton Park, Benton Park West, Marine Villa, Gravois Park)
 - Benton Park West/Brennan – Meet at 5 Star Center after this. Youth Program is a priority. Get involved in the Halloween Yard Haunt planning

4. Letters of Support Requests:

- o Liquor License — tschüss (2847 Cherokee)
 - Berlin music inspired dance space. Food offered.
 - Motion to write letter of support – Chris Schmidt, 2nd – Rose Bland
 - 1. Vote in favor: 49, Opposed: 0. Motion passes.
- o Liquor License — Birdie's Bar & Grill (2709 Cherokee)

NOTE: These minutes may not have been reviewed or approved. They will be reviewed on October 17th , 2024. If these minutes are still electronically listed on cherokeestreet.com after that date, the reviewers found no changes and the minutes were approved.

- Family oriented bar for the community, food, gambling machines, pool, karaoke. Community members had questions and concerns about safety plans.
- Motion to write letter of support - Chris, 2nd - Heaven.
 1. Vote in favor: 0, Motion does not pass.

5. Main Topics: Metrolink Green Line

- Jessica Gershwin, Planning Division Metro Division, presented on the plans for MetroLink Green Line along Jefferson. The planned lined would be at street level in the center of the boulevard and would have a stop on Cherokee. Planning and engagement phase is ongoing with potential build starting in 2027. Community members asked questions about ways to ensure pedestrian safety, job training programs and changes to the current bus service.

6. Additional Brief Updates from Cherokee CID / Cherokee Street Foundation

- Fiscal Year in Review — Emily shared a presentation about how the street has been doing over the past 12 months. Sales overall on the street have grown significantly (up 85% since 2019) though it's clear many businesses are struggling, specifically small retail and bars. Calls for Service to the SLMPD is down 33% over the same time period but a number of recent break ins at businesses are continued cause for concern. 14 new businesses opened in the past fiscal year and 17 closed. Emily shared highlights of what the CID has made progress on over the past year including marketing initiatives for small businesses, the completion of Love Bank Park, and safety improvements to Cinco de Mayo. She highlighted priorities for the upcoming year, including small business technical assistance, upgrading signage and improving lighting.
- Mega Committee Meetings in August - The CID will pilot new combined committee gatherings in August. Emily encouraged folks to sign up for the CID email list to be notified about pending meetings for Small Business Support and Public Space Improvements.
- Brewed Arts Festival on August 17th is looking for venues to sign up to participate ASAP. Artists registration is also
- World Naked Bike Ride is Sat July 27

7. Community Announcements / Public Comment & Discussion

- Kaliaja Mallery & Jason Deem are working on coordinating a Cherokee Street day for STL Design Week on October 6th. Folks interested in collaborating should contact Kaliaja at kalaija@theluminaryarts.org
- The World Naked Bike Ride will again go down Cherokee on July 27th.

Adjourn: 6:47 pm

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