

## AGENDA

CID Board of Directors Meeting

November 7, 2024

9:00 AM

Present: Ley Woods, Kaveh Razani, Will Lieberman, Jason

Deem, Efram Grettenberger, Brennan England

Absent: Mike Samad, Brandin Vaughn, Jessie Chappel, Curtis York, Nick Oberfrank

**-CHEROKEE-**  
**STREET**

1. **Call to Order** 9:20 AM
2. **Approval of September Board Meeting Minutes** *Motion: Kaveh, Efram 2nd. Approved.*
3. **Administrative Housekeeping**
  - a. Financial Reports - *Presented by Emily.*
  - b. Board Elections - *no submissions as of yet. Jessie Chappel will not be seeking another term. Currently up for election: Brandin Vaughn, Brennan England, Curtis York, Mike Samad, Jessie Chappel, 2 open seats. Nick Oberfrank expressed interest in stepping down. 8 seats open.*
    - i. *Outreach needed for new board members by current board and staff*
    - ii. *Direct outreach from board members*
    - iii. *Reach out to BPW and GP neighborhood association*
  - c. Board Changes
    1. *Motion to remove Brandin Vaughn due to ineligibility; Kavevh, 2nd WJL; Approved.*
    2. *Motion to remove Mike Samad due to inactivity; Kaveh, 2nd WJL; Approved.*
    3. *Motion to remove Nicholas Oberfrank due to inactivity/ineligibility; Kaveh, 2nd Ley; Approved.*
    - ii. Board of 13 currently 11 formally
    - iii. Realistically 9
    - iv. Quorum would be 5
4. **Executive Director Report:** (XL Meeting Recap, Recent Work)
  - a. *Emily presented report. Business news with 5 new/coming soon, 6 recently opened, 6 closed/closing, 2 unknown status. Compared to other districts, Cherokee Street CID has seen positive change. Focus on support and retention of the businesses with focus on events and outreach on grant programs. New trash company has started coming on Friday mornings. Park received two awards, including highest honor for small projects! 37 properties have applied for lighting grants. Brennan talked about the drug traffic outside of Economic Shop; spoke with Officer Rojas and offered some clarity on what has been happening.*
5. **Old Business**
  - a. Parking Lots Signage - *2 proposals for signage design evaluation.*

**NOTE:** These minutes may not have been reviewed or approved by the Cherokee CID Board of Directors. They will be reviewed on January 14th, 2024. If these minutes are electronically listed on [cherokeestreet.com](http://cherokeestreet.com) after that date, the reviewers made no changes and they were approved as is.

- i. Motion to accept bid of TEN8 with a maximum of \$5000 fee: Kaveh 2nd: Jason; Approved.

**6. New Business**

- a. Holiday Decor + Marketing - Jessie Douglas to do planters and large Christmas tree at Love Bank. There was an interest from Vigizo proposing an online holiday marketplace for Cherokee Street businesses; 3 month campaign costs \$1200 for 20 businesses; annual \$3400.
  - i. Motion to enter a 3month contract with the Figozo contingent on a minimum 10 businesses that want to participate. If less than 10 business, Emily can negotiate for a lesser fee and move forward: WJL, 2nd Brennan. Approved.
- b. Cherokee-Lemp SBD Dissolution - Discussion to expand CID boundaries to Lemp. Next steps: meet with Antique Row stakeholders; get an assessment on revenue difference; then open discussion at next community meeting. Current Board is in favor of continued exploration.
- c. Pay Increase for Frank — Current rate \$16.50  
Worked roughly 1,420 hours last year
  - i. Motion to increase hourly rate for Frank to \$18.00; WJL; 2nd Kaveh. Approved.

**7. Inspiration from Elsewhere + Word on the Street**

**8. Additional Items/ Public Comments**

Motion to adjourn 10:50 am; Ley, 2nd Brennan. Approved.

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**NEXT PUBLIC MEETING: Thursday, January 16, 5:00PM -7:00 PM**

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